

# Injuries and Agriculture: Telling the Story

A Workshop for Journalists – July 30-31, 2015

[The Hotel at Kirkwood Center, Room 123](#)

[7725 Kirkwood Boulevard, Cedar Rapids, IA](#)

“Injuries and Agriculture: Telling the Story” is a 1 ½-day story-generating workshop designed to help journalists cover complex safety and injury issues related to Midwestern agricultural production.

Seven journalists have been selected to participate in the workshop, which includes farm visits and roundtable discussions with farmers, safety and health professionals, and community members with first-hand experience in farm fatalities and injuries.

## Workshop schedule

Wednesday, July 29

After 3:00 Check-in

Thursday, July 30

8:00-11:30 Introductions  
Roundtable discussion, part I

11:30-12:30 Lunch (provided)

12:30-5:30 Farm visits (transportation provided)  
[Kroul Farms](#), Mount Vernon  
Kinney Farm, Oxford

5:30-8:00 Dinner at [Geyer's Oven](#), Oxford (provided)  
Return to hotel

Friday, July 31

8:30-11:30 Roundtable discussion, part II  
Networking & wrap-up

11:30 Adjourn

## Attending journalists

**Teresa Bjork**  
Iowa Farm Bureau

**Caitlin Ellingson**  
Iowa Farmer Today

**Dick Hakes**  
Iowa City Press Citizen,  
freelance

**Jessica Lavicky**  
Penton Farm Progress

**Harlen Persinger**  
Hlensphotos

**Karyn Spory**  
Mount Pleasant News

**Myron Williams**  
Iowa Farmer Today  
(retired), freelance

## Roundtable members

**Bill Furlong**  
Muscatine County farmer

**Rich Gassman**  
Safety Director, Amana  
Society Farms

**Mark Hanna, PhD**  
Extension Ag Engineer,  
Department of Agricultural  
and Biosystems Engineering,  
Iowa State University

**Scott Heiberger**  
Communications Specialist,  
National Farm Medicine  
Center

**Brandi Janssen, PhD**  
Director, Iowa's Center for  
Agricultural Safety & Health  
(I-CASH), University of Iowa

**Charles Jennissen, MD**  
Clinical Associate Professor  
of Emergency Medicine,  
University of Iowa Carver  
College of Medicine

**Matt Keifer, MD, MPH**  
Director, National Farm  
Medicine Center; Co-  
director, Upper Midwest  
Agricultural Safety and  
Health Center, University of  
Minnesota

**Senator Kevin Kinney & Debra  
Kinney**  
Reserve Deputy, Johnson  
County; Johnson County  
farmers

**Stephanie Leonard**  
Director, Iowa Fatality  
Assessment & Control  
Evaluation (FACE) Program,  
University of Iowa

**Clark Mellick**  
Sheriff, Allamakee County

**Dan Neenan**  
Director, National Education  
Center for Agricultural  
Safety

**Rob Stout**  
Washington County farmer

**Questions?** Contact [cph-journalistworkshop@uiowa.edu](mailto:cph-journalistworkshop@uiowa.edu) or

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**Agricultural Safety and Health**

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