

OUR MISSION: **Leading statewide partnerships that promote agricultural safety and health.**



I-CASH | Iowa's Center for
Agricultural Safety and Health

2025 ANNUAL REPORT



OUR VISION: **Safe and healthy farming for all Iowans.**

DIRECTOR'S MESSAGE

It's hard to believe that another year is in our rear view. The combines and choppers are starting to roll across the countryside as I write this message. I can't help but reflect on how blessed we are in the Midwest with some of the most productive agricultural producers in the world and how important our mission is to help protect these hardworking people. It has been an interesting year, and despite an environment of budget concerns, we have stayed busy providing agricultural safety and health outreach and prevention materials to our rural communities.

This report highlights our activities from July 1, 2024, through June 30, 2025, and as you will see, this small but mighty I-CASH group has accomplished a great deal. I'm truly impressed by all that this team has accomplished; it's an honor to lead both this team and this important cause. We continue to provide resources and programs statewide, adding new initiatives as needed to address emerging issues. The popular Seasonal Campaigns provide resources to all Iowa counties four times per year and remain a key component in our outreach efforts. The *Relationships Can Heal* program, a partnership with Iowa State University Extension and Outreach that provides an overview of Midwest agricultural practices for healthcare and mental health providers, will continue with four sessions planned in the upcoming year. The Agricultural Youth Grant program helps us expand the reach of ag safety and health outreach by providing funds to youth groups for innovative community education projects. The 2024 Midwest Rural Agricultural Safety and Health Conference was held at Iowa State University and brought together health and safety professionals, researchers, producers, organizational partners, and students to learn about the importance of messaging.

2025 was also a year of changes to the I-CASH team. Kay Mohling retired in May after 25 years with the University of Iowa. We were, however, very lucky in that Kay has decided to work part-time for I-CASH and continue her amazing work on the annual report, calendar, and newsletters. Tabitha Kuehn has taken another job; we will miss her hard work and dedication but wish her the best of luck in her new role. We are excited to welcome Kim McMichael as the new Outreach Coordinator, with her experience in ag safety and health she is a terrific addition to the team.

It is a pleasure to be part of this incredible I-CASH team; we will continue to build on the I-CASH legacy that started in 1990 and continue with our goal to "do better" each year. As we look ahead, we remain committed to building new partnerships and introducing new initiatives. By continuing to connect, collaborate, and communicate, we can further strengthen our mission to promote safe and healthy farming. Learn more about our efforts in the following pages.

RICH GASSMAN, MS
I-CASH DIRECTOR

RIGHT: I-CASH
Director Rich
Gassman
and Outreach
Coordinator Kim
McMichael at
the Iowa State
Fair in July
2025.



I-CASH COUNTS

This year I-CASH:

Reached over **1,600 households** each quarter with the *Alive and Well* newsletter

Distributed more than **31,000 ag health and safety resources** statewide

Trained **62 mental health providers** on common stressors in agriculture and how to engage with the farm community

Awarded **10 grants** to Iowa youth groups for projects to reach **995 farmers** and **1,350 rural youth** with agricultural safety information

Hosted **87 participants** from **11 states and Canada** at the 2024 MRASH Conference

Provided **22 public presentations, trainings and educational displays** on topics including stress and mental health, agricultural digging, chemical storage, mowing safety, needlestick injury prevention, tractor and combine fires, radon, and Iowa agriculture

Authored **6 Safety Watch columns** in *Iowa Farmer Today*, reaching nearly **58,000 households** in print and distributed online through AgUpdate.com, reaching over **120,000 visitors** per month

Contributed to **media stories** for Habitat University, Iowa Capitol Dispatch, and Iowa Soybean Association Newsroom, on farm safety, grain bin hazards, prevention education, stress and mental health, tractor rollovers, and roll-over protective structures (ROPS)

Provided **prevention materials** to all ISU Extension and Outreach county offices and all Farm Service Agency county offices

CONNECTING

I-CASH works to improve farm safety and health by providing essential resources to rural communities. Through strong connections with local partners we can increase awareness and extend our impact across the entire state.



David Brown, ISUEO Behavioral Health State Specialist, presents at the Relationships Can Heal training in Dubuque, IA.

Relationships Can Heal: Knowing the Farmer Client

Relationships Can Heal: Knowing the Farmer Client is a continuing education training that offers an overview of agricultural practices in the Midwest for healthcare and mental health providers. I-CASH is partnering with Iowa State University Extension and Outreach (ISUEO) to provide the course, which focuses on the culture, occupation, and well-being of farm and ranch producers. Professionals working in the healthcare fields may not be aware of the challenges related to rural stress and mental health, this course helps to inform them about their agricultural clients' work experience. During this reporting period courses were held in Altoona, Dubuque, Fort Dodge, and Sioux City, training 62 health providers. This project will continue with four additional sessions planned in the upcoming year.

Seasonal Campaigns

I-CASH Seasonal Campaigns are distributed quarterly through all Iowa State University Extension and Outreach (ISUEO) and Farm Service Agency (FSA) county offices. Topics focus on current agricultural health and safety issues and often include printable resources and safety items. This year, more than 31,000 prevention resources were provided to ISUEO and FSA offices across the state. Each campaign topic has a presence on the I-CASH website with additional materials from our partners linked as they become available. Limited quantities of printed resources and items from past campaigns are available, and all resources on the I-CASH website are free to print.

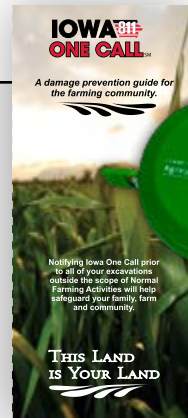
THANK YOU TO OUR PARTNERS WHO HELP US CONNECT WITH RURAL COMMUNITIES

- Farm Service Agency (FSA)
- Stephen Gassman
- Great Plains Center for Agricultural Health
- Mary Swalla Holmes
- Iowa One Call
- Iowa State University Extension and Outreach (ISUEO)
- Brandi Janssen
- Doug Seyb
- Upper Midwest Agricultural Safety and Health Center (UMASH)

FALL 2024

AGRICULTURAL DIGGING

Since many farm projects require digging, I-CASH partnered with Iowa One Call to provide agricultural digging brochures and resources. Iowa law requires all farmers and ranchers to notify Iowa One Call at least 48 hours prior to any digging more than 15 inches in depth, such as terracing and waterway projects, new fence post installations, tiling, subsoiling, ripping, or plowing. In addition to the One Call resources, I-CASH distributed tape measures with this campaign.



WINTER 2024-2025

FARM SAFETY CALENDAR

I-CASH distributes a safety calendar with evidence-based agricultural safety and health information every winter. Each month includes an important recommendation, often based on the research conducted at the University of Iowa or from our partners. In 2025 the following topics were highlighted: mental and physical health; preventing slips, trips and falls; grain condition and minimizing the need for grain bin entry; safe livestock handling; whole body vibration; safety considerations with ATV use; zoonotic disease; safe maintenance of ditches; SMV emblems and equipment lighting and marking; preparing for harvest season; and emergency preparedness. The beautiful photography of Stephen Gassman, Mary Swalla Holmes, Brandi Janssen, and Doug Seyb were featured in the calendar.



SPRING 2025

WHOLE BODY VIBRATION

The spring campaign focused on Whole Body Vibration (WBV), which occurs when the shaking motion of a vehicle is transferred to the operator. I-CASH partnered with the Great Plains Center for Agricultural Health to provide their WBV information card for this campaign. Since maintenance of equipment, including keeping tires properly inflated, is one prevention strategy, I-CASH also provided tire pressure gauges to all county offices as part of the campaign.

SUMMER 2025

ZOOONOTIC DISEASES

With summer fairs and agrotourism opportunities growing in popularity, this seasonal campaign focused on zoonotic disease prevention during common summer activities. The Farms, Fairs, and Fun brochure from the Upper Midwest Agricultural Safety and Health Center (UMASH) was distributed to help families stay informed, and hand sanitizer packets were included in the campaign to help families stay protected during agricultural events and animal interactions.



COLLABORATING

I-CASH collaborates with stakeholders in agriculture across the state. We recognize the importance of both new and longstanding partners to help deliver resources and information directly to farmers to improve the health and safety of rural communities. This collaboration not only strengthens our efforts, but it also multiplies our impact by extending the reach of I-CASH.

I-CASH Youth Grants

Each year I-CASH provides grant funding to Iowa youth groups to help educate community members and promote farm safety in their local areas. This year, ten projects received funding.

- **BUTLER COUNTY ISU EXTENSION AND OUTREACH**

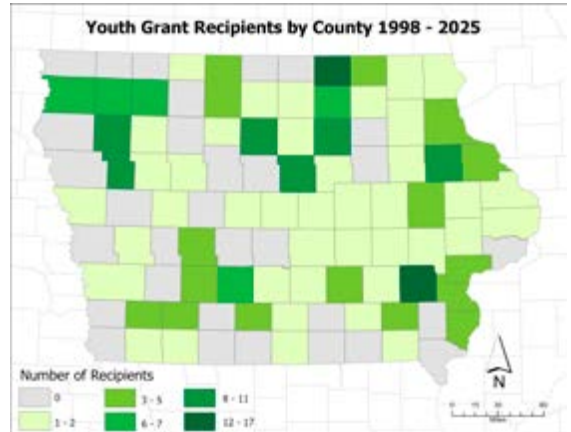
The “Youth Ag Safety Day” provided educational sessions to fourth-grade students in Butler County on various safety topics, including agricultural, home, chemical, and water safety. As part of the program, students received resources and a family farm/home safety sheet to encourage evaluation and improvement of safety measures. The laminated safety checklist allows families to create emergency plans together, ensuring ongoing safety practices and allowing updates as needed.

- **CARROLL COUNTY ISU EXTENSION AND OUTREACH**

In this project 4-H County Council members led a safety workshop for younger 4-H members and Clover Kids. Students rotated through presentations on farm safety, animal safety, and tractor safety, with hands-on activities involving live animals (e.g., dogs, goats, rabbits) and farm machinery. This timely project provided important safety education to younger 4-H members ahead of county fair season and helped to develop leadership skills in council members.

- **CEDAR LIVESTOCK 4-H MAHASKA COUNTY**

With the goal to provide first-aid-kits to rural farm families, the 4-H club will research options specifically suited for farming communities,



aiming for a balance between affordability and quality. The kits will then be distributed to local families, along with educational materials on proper use. Since emergency services may be delayed in rural areas, the project will ensure that families have necessary supplies to manage emergencies. This project continues the club commitment to farm safety, building on a previous farm safety video project.

- **CHARLES CITY FFA**

The Charles City FFA Chapter, in collaboration with Central Springs and Rockford FFA Chapters, and Floyd County ISUEO, is planning an annual Farm Safety Day Camp for all 4th grade students in Floyd County. The camp will focus on educating students about the risks of sun exposure, including the increased risk of melanoma and eye conditions like cataracts, and the long-term risks of sunburn and UV exposure, particularly for youth. To ensure the curriculum is up to date, the team will consult with extension office personnel and health professionals, as well as conduct online research.

- **IOWA COUNTY ISU EXTENSION AND OUTREACH**

This project brings the Iowa State University Biosecurity Trailer to the 4th Grade Ag Exploration Field Trip, where students can participate in hands-on demonstrations showing how germs can spread, and the importance of biosecurity. Discussions on safety precautions and best practices for farmers, with a focus on preventing the spread of diseases in both humans and animals, will be led by an ISUEO swine specialist. Students will also learn about the vital components of agriculture, emphasizing the importance of safety and health in daily agricultural practices.

- **LAKE 4-H MUSCATINE**

This project focused on hearing loss prevention, particularly for farmers and youth. The team researched organizations that specialize in hearing loss and interviewed people with experience in this area to gather information on best practices. The goal of the project was to educate individuals about the importance of wearing hearing protection around loud machinery and adopting consistent hearing protection habits. Earplugs and educational posters were distributed during the fair, and attendees had the chance to enter a drawing to win a pair of earmuffs.

- **SOUTHWEST VALLEY FFA**

To raise awareness about personal safety and the importance of personal protective equipment (PPE) for farmers, FFA members collaborated with school nurses, and public health and extension professionals to identify essential PPE needed on farms. Students researched equipment and created an educational display for the Adams and Montgomery County Fairs, as well as other community events. The project provided farmers with PPE and distributed earplugs to community members, along with information on hearing protection.

- **WASHINGTON COUNTY ISU EXTENSION AND OUTREACH**

The “Stay Safe, Take a Break” initiative provided farmers with safety resources and mental health support during the harvest season. The farm safety topics included chemical, respiratory, equipment, roadway, hearing, vision, and mental health.

The 4-H County Council youth organized, packed, and delivered the care packages with safety items, snacks, and mental health resources directly to farmers in the field. Younger 4-H members, including Clover Kids, added gratitude cards to personalize the bags. The personal delivery by youth served to strengthen community connections and act as a daily safety reminder in the field.

- **WEST SIOUX FFA**

This project promotes hearing and eye protection for farmers during the annual “Feed the Farmer” event. Sack lunches (prepared by the FFA members) will be distributed alongside earplugs, safety glasses, and information on hearing loss and eye safety. The goal is to provide affordable, easily accessible protective gear for farmers while they work with machinery. This project ensures that farmers have immediate access to the necessary hearing and eye protection, encouraging safer practices in their daily operations.

- **WRIGHT COUNTY TEEN COUNCIL**

The Teen Council researched best practices and equipment to create and distribute 60 youth farmer bags to farm families with young children. The bags contained essential safety resources like safety vests, sunscreen, and first-aid-kits. The council also used social media and local press releases to raise awareness about farm safety, common farm hazards and measures families can take to protect youth, such as improving visibility with safety vests, preventing sunburns with sunscreen, and providing quick access to first aid for minor injuries.



The Wright County Teen Council distributed farm safety resources to families with young children as part of their grant project.

2024 I-CASH Outstanding Agricultural Youth Grant Award

The Agricultural Youth Grant Program funds innovative projects designed by youth to raise awareness about farm safety. Every year I-CASH awards one grant recipient with the Outstanding Youth Grant Award, to highlight a project that stood out in its youth involvement and impact. At the 2024 MRASH Conference, MMCRU FFA was recognized as the winner of the 2024 Outstanding Youth Grant Award. MMCRU FFA members Autumn Sanow and Olivia Spenner, and FFA Advisor Sarah Brady were presented with the award and \$500 check.

For their project, MMCRU FFA students organized a comprehensive farm safety day for elementary school students, which included multiple stations that addressed key farm safety topics. The FFA members were fully involved in the planning, scheduling, and presenting of each station. Throughout this project the high school students not only learned and researched farm safety lessons for themselves but were role models to younger students in their area.

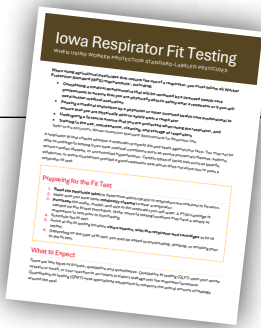
One of the activities that was elevated by utilizing I-CASH grant funds was a station focused on safety around large farm equipment. Elementary students were given the opportunity

to walk around and sit inside a tractor, experiencing firsthand how difficult it can be for operators to see other people, especially children, due to the large size and blind spots of the machinery. This hands-on experience helped the young students better understand why it is critical to stay safe around equipment.

To further emphasize the importance of visibility, the FFA students provided all participants with high-visibility (hi-vis) vests. After trying on the vests, the students were able to see how much more visible they and their classmates became in the presence of large equipment. An aspect that made this project stand out was that students didn't just learn about farm safety, they were also given a hi-vis vest to keep, which not only reinforced the lessons learned during the farm safety day but also gave them a constant reminder of how to stay safe on the farm. After the event, Sarah Brady, MMCRU FFA Advisor, noticed that many of the students continued to wear their vests while out on farms and even at school, demonstrating how the safety lessons stayed with the students.



MMCRU FFA Advisor Sarah Brady and FFA members Autumn Sanow and Olivia Spenner accepted the I-CASH Outstanding Youth Grant Award and \$500 check at the 2024 MRASH Conference.



Iowa Respirator Fit Testing Guide

Following a discussion during the I-CASH Board meeting in November 2024, a need for updated information and resources on respiratory health and fit testing was identified, especially providing information on what to expect when getting fit with a respirator. Pesticide applicators and handlers, including farm owners and their immediate family, must comply with the Worker Protection Standard (WPS) requirements for respirator training, medical evaluation, and fit testing when they apply any pesticide for agricultural use that requires a respirator on the label.

Staff from I-CASH and ISUEO Pesticide Safety Education Program collaborated to update a list of *Iowa Respirator Fit Testing Providers* that offers an easy way for producers to find locations in Iowa that offer medical evaluations and respirator fit testing. The list of providers will also be available at ISUEO private pesticide applicator trainings. This project has been funded by the Iowa Department of Agriculture and Land Stewardship through a grant from the U.S. Environmental Protection Agency (EPA).

Along with the list of providers, the *I-CASH Respiratory Health and the WPS* website also includes resources on how to wear an N95 mask, the EPA's *WPS How to Comply With the 2015 Revised Worker Protection Standard For Agricultural Pesticides: What Owners and Employers Need To Know* manual, Occupational Safety and Health Administration (OSHA) Respirator Medical Evaluation Questionnaire, and *WPS Requirements for Respirator Use* information sheet.

Rollover Protective Structures (ROPS) Rebate Program

In previous years, I-CASH has devoted funding to the Rollover Protective Structures (ROPS) Rebate Program, a cost-share program for retrofitting older tractors with rollover protection, partnering with the National ROPS Rebate Program to offer rebates for Iowa farmers. Since the beginning of the I-CASH rebate program in April 2020, I-CASH has assisted with 73 retrofits. I-CASH was unable to offer any rebates this year due to funding limitations but continues to support the program and hopes to secure additional funding to continue this important work. When used correctly with a seatbelt, ROPS are 99% effective in preventing death in the case of a rollover.

THANK YOU TO OUR PARTNERS WHO COLLABORATE WITH US TO DELIVER RESOURCES AND INFORMATION

- Butler County ISU Extension and Outreach
- Carroll County ISU Extension and Outreach
- Cedar Livestock 4-H Mahaska County
- Central Springs FFA
- Charles City FFA
- Floyd County ISU Extension and Outreach
- Iowa County ISU Extension and Outreach
- Iowa Department of Agriculture and Land Stewardship
- Iowa State University Extension and Outreach Pesticide Safety Education Program
- MMCRU FFA
- National ROPS Rebate Program
- Rockford FFA
- Southwest Valley FFA
- U.S. Environmental Protection Agency
- Washington County ISU Extension and Outreach
- West Sioux FFA
- Wright County Teen Council

COMMUNICATING

I-CASH communicates best practices, emerging issues, and essential resources to farm families across the state through a variety of channels. These diverse communication methods allow us to effectively reach and engage a broad range of agricultural stakeholders.



MRASH 2024

REFLECTIONS ON “MESSAGING IN MINUTES” SESSIONS

Liked that it was quick information.

Learned some new things quickly. Will follow up with topics that are important to me.

This was a great way to network and learn quickly.

REFLECTIONS ON OVERALL CONFERENCE

The AI information from the keynote was incredible.

Loved the networking and engagement opportunities! Great topics and handouts.

The combined efforts of many people made for a great Midwest Rural Agricultural Safety and Health (MRASH) Conference. In addition to the Great Plains Center for Agricultural Health (GPCAH) pre-conference Journalist Workshop, the conference included a variety of formats to share information.

Keynote speaker Kris Baldwin, Educational Technology Resources Specialist for Iowa State University Extension and Outreach (ISUEO) kicked off the conference with an interactive presentation on the ways that artificial intelligence (AI) can be used to streamline communications. Aaron Yoder, Associate Professor at the University of Nebraska Medical Center (UNMC) and Research Director for Central States Center for Agricultural Safety and Health (CS-CASH), and Erica Summerfield, Assistant Professor of Ag Communication from South Dakota State University (SDSU), added their expertise in agricultural safety and health to continue the discussion on the pros and cons of using AI.



TOP: Keynote speaker Kris Baldwin engaged MRASH attendees in trying out various AI tools.
MIDDLE: I-CASH team members Rich Gassman, Kay Mohling, Gayle Olson, and Tabitha Kuehn at the 2024 MRASH Conference in Ames, IA.

BOTTOM: The MRASH poster session and reception provided a great opportunity to network and learn about a record number of new research and outreach projects.





After lunch, conference attendees had the opportunity to participate in four of the “Messaging in Minutes” small group workshops. These 15-minute presentations highlighted a wide variety of topics, including ag safety and health resources for special populations, social media strategies, visual accessibility, infographics, and dashboard development. Following the workshops, Josie Rudolphi, Assistant Professor at the University of Illinois, and Rich Gassman, I-CASH Director, moderated a panel of farmers who shared their ag safety and health concerns and ideas for engaging with farmers. Panel members included Greg Alber from the Iowa Corn Promotion Board; Maddy Stevenson, an ISU student and horticulture farmer; Ryan Wolf, also an ISU student and dairy farmer; and Ryan Klataske, co-founder of Ancient Ocean Beef Co. The evening poster session and reception provided a great opportunity to browse multi-disciplinary subject matter and network with colleagues while enjoying delicious food sourced from local farmers and listening to the music of Ames band “Melon Farmer.”



The second day of the conference began with the presentation “Mixed Messaging About

COMMUNICATING

Mixed Exposures: How to Communicate Agricultural Exposures and Cancer Risk Effectively” by Audrey Tran Lam, Environmental Health Program Manager at the University of Northern Iowa’s Center for Energy and Environmental Education, and Caroline Powell, Environmental and Occupational Health Coordinator at the Iowa Cancer Consortium. The morning breakout sessions covered a wide range of topics including ATVs and UTVs on public roadways, CALM (Counsel on Access to Lethal Means), hearing loss, lawn mower-related injuries, new strategies to deliver hands-on safety and health programming, pesticide safety for young adults, swine barn dust injury, and whole-body vibration. The conference closed with the awards luncheon where the MMCR FFA Chapter was recognized as the 2024 I-CASH Outstanding Youth Grant.

Eighty-seven people from 11 states and Canada participated in the conference, contributing more than 40 abstracts for posters and breakout sessions to share research on emerging projects and topics ranging from asthma to zoonoses.

Attendees included outreach personnel, public health and healthcare professionals, producers, students, and media representatives, all passionate about ag safety and health. When asked to “Describe one thing you learned at this conference that you anticipate will change how you function in your agricultural and rural health roles,” feedback indicated that many plan to incorporate AI into their ag health and safety communications to assist in gathering and organizing information, preparing lit reviews, generating graphic ideas, and creating educational tools. Additional



comments highlighted the use of storytelling to create impactful messages and build trust; implementing social media tips, including how to better communicate with those with impairments and in other languages; developing new connections and learning more about organizations working in ag safety and health; and available resources and grants.



LEFT: The “Messaging in Minutes” small group presentations highlighted a wide variety of topics in 15-minute sessions.

BELOW: The Ames band “Melon Farmer” provided music during the MRASH reception and poster session.



Alive & Well Newsletter

In partnership with the Great Plains Center for Agricultural Health, I-CASH distributes a quarterly online newsletter to more than 1,600 subscribers. The newsletter helps provide our health and safety community with agricultural news and events, new research projects and findings, opportunities for funding, and celebrations of award winners.

Special thanks to the MRASH planning team and sponsors. The planning committee included Marsha Cheyney and Kim McMichael (GPCAH), Jana Davidson (Progressive Ag Foundation), Ellen Duysen (CS-CASH), Karen Funkenbusch (University of Missouri Extension), Charlotte Halverson (AgriSafe Network), Jakob Hanschu (National Farm Medicine Center), Gayle Olson and Tabitha Kuehn (I-CASH), Josie Rudolphi (North Central Farm and Ranch Stress Assistance Center), Holly Schmitt (Iowa State University and Iowa FFA), and Megan Schossow (Upper Midwest Agricultural Safety and Health Center).

In addition to I-CASH, the following organizations displayed information about their ag safety and health programming and contributed financially to the conference: Great Plains Center for Agricultural Health (Silver Level Sponsor); Central States Center for Agricultural Safety and Health (Bronze Level Sponsor); Ag Health and Safety Alliance; AgriSafe Network; Canadian Center for Rural and Agricultural Health; Iowa Farm Service Agency; National Farm Medicine Center/National Children’s Center for Rural and Agricultural Health and Safety; North Central Farm and Ranch Stress Assistance Center; The Ohio State University Ag Safety and Health Programs; and University of Missouri Extension.

COMMUNICATING



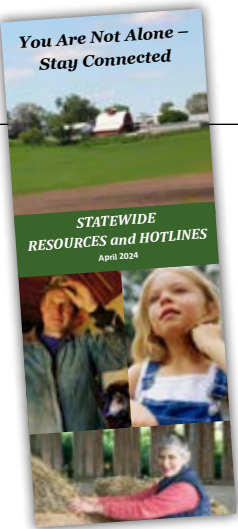
Safety Watch is a monthly column published by *Iowa Farmer Today* which features agricultural safety and health prevention information, success stories, and producer profiles. A partnership between the Great Plains Center for Agricultural Health (GPCAH) and I-CASH, the column reaches **nearly 58,000 households in print** and is distributed online through AgUpdate.com, reaching over **120,000 visitors per month**.

Safety Watch Columns (July 2024 – June 2025):

- **July 2024** – Air quality conditions hard to predict (GPCAH)
- **August 2024** – Pond safety starts with limiting access (I-CASH)
- **September 2024** – Biosecurity a top safety concern for agritourism ventures (GPCAH)
- **October 2024** – Planning ahead key to safe digging projects (I-CASH)
- **November 2024** – Discuss ATV safety with kids early and often (GPCAH)
- **December 2024** – ‘Silent Killer’ poses risks on the farm (I-CASH)
- **January 2025** – Winter brings compounding fall risks (GPCAH)
- **February 2025** – Plan ahead to reduce succession stress (I-CASH)
- **March 2025** – Wear the right respirator, the right way (GPCAH)
- **April 2025** – Keep your body feeling good to farm at your best (I-CASH)
- **May 2025** – Ongoing biosecurity needed for bird flu (GPCAH)
- **June 2025** – Addressing dementia on the farm (I-CASH)

THANK YOU TO OUR PARTNERS WHO HELP US COMMUNICATE WITH STAKEHOLDERS

- Ag Health and Safety Alliance
- AgriSafe Network
- AgUpdate
- Ancient Ocean Beef Co.
- Canadian Center for Rural and Agricultural Health
- Central States Center for Agricultural Safety and Health
- Great Plains Center for Agricultural Health
- Iowa Cancer Consortium
- Iowa Corn Promotion Board
- Iowa Farm Service Agency
- Iowa Farmer Today
- Iowa FFA
- Iowa State University
- Iowa State University Extension and Outreach (ISUEO)
- National Children’s Center for Rural and Agricultural Health and Safety
- National Farm Medicine Center
- North Central Farm and Ranch Stress Assistance Center
- Practical Farmers of Iowa
- Progressive Ag Foundation
- South Dakota State University (SDSU)
- The Ohio State University Ag Safety and Health Programs
- University of Illinois
- University of Missouri Extension
- University of Nebraska Medical Center (UNMC)
- University of Northern Iowa’s Center for Energy and Environmental Education
- Upper Midwest Agricultural Safety and Health Center



Statewide Resources and Hotlines

The Statewide Resources and Hotlines brochure was created as part of a seasonal campaign which focused on the importance of mental and behavioral health in rural communities.

Updated annually in both print and electronic formats, it has remained one of I-CASH's most requested resources. The brochure includes contact information for crisis and suicide prevention hotlines, statewide resources, and training information, and is provided at I-CASH outreach events and at Practical Farmers of Iowa (PFI) field days.



I-CASH Advisory Board

The I-CASH Advisory Board, a diverse group of agricultural stakeholders and health and safety professionals, provides the organization with deep expertise and statewide engagement. Advisory Board members bring experience with agriculture, youth safety, migrant farm worker issues, academic research, rural health, health care, and outreach. In addition to their expertise, Advisory Board members help develop and implement I-CASH's initiatives.

I-CASH Advisory Board Members

- Greg Alber**, Iowa Corn Promotion Board, Producer
- Betsy Danielson**, Iowa State University Pesticide Safety Education Program
- Kelley Donham**, University of Iowa Professor Emeritus, Producer
- Charlotte Halverson**, AgriSafe Network
- Amanda Hartman**, Farm Service Agency
- Megan Hartwig**, Iowa Cancer Consortium
- Samra Hiros**, Iowa Department of Health and Human Services State Office of Rural Health
- Tammy Jacobs**, Iowa State University Iowa Concern Hotline, Producer
- Charles Jennissen**, University of Iowa Hospitals & Clinics
- Norlin Mommsen**, State Representative District 97, Producer
- Gretchen Mosher**, Iowa State University Department of Agricultural and Biosystems Engineering
- Dan Neenan**, National Education Center for Agricultural Safety
- Chris Petersen**, Producer
- Sonia Reyes**, Iowa Department of Human Rights
- Diane Rohlman**, University of Iowa Department of Occupational and Environmental Health
- Carolyn Sheridan**, Ag Health & Safety Alliance, Producer
- Roger Stutsman**, Producer
- Patrick Taggart**, Proteus, Inc.
- Cheryl Tevis**, Iowa Women in Agriculture, Producer

I-CASH Staff

- Rich Gassman, MS**, I-CASH Director
- Tabitha Kuehn, BS**, Outreach Coordinator
- Kim McMichael, BA**, Outreach Coordinator
- Kay Mohling, MA**, Program Coordinator
- Gayle Olson, MS, CHES**, Assistant to the Director



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